



Freshly frozen, healthy  
and delicious

The fresher option in seafood





### About Us

IFB Agro Industries Ltd is a public listed company incorporated in 1982. The organisation manufactures Grain Alcohol, DDGS, CO<sub>2</sub>, Organic Manure, Alcoholic Beverages, Processed Frozen Shrimp and distributes Aqua Feed.

Our Marine business operates in the following areas—

- Export of marine products
- Ready to Cook and Ready to Fry products
- Aqua Feed—Shrimp and Fish Feed
- Aquashop



from India to the world



#### Our Vision

To be India's leading Company for frozen seafood products based on quality and sustainability that will be globally recognised, accepted and trusted by people. We are committed to serve our customers with the highest quality frozen shrimp.

#### Marine Exports

For over 20 years we have processed the very best of shrimp from our aquafarmers' ponds with commitment and dedication. We consistently supply premium Black Tiger Value Added Shrimp and Vannamei all around the globe.

Working hand in hand with farmers enables us to produce a quality that is second to none.

We customise the labelling according to the customer's requirement.

IFB Agro exports its brands **IFB Royal** and **Aquafresh** to Japan, Korea, Vietnam, China Singapore, Canada, USA, Germany, Netherlands, France, UK, Belgium, Lithuania, Denmark, Austria, Uruguay, Russia, Qatar, Saudi Arabia, Kuwait, Bahrain, UAE, CIS Countries etc.





Kolkata and Ongole  
2 plants

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Total Capacity  
5,000+ mt



#### Kolkata Plant

Our Kolkata plant (West Bengal, East India) specialises in farmed Black Tiger and Vannamei prawns, premium products that are considered a delicacy the world over. The state-of-the-art plant is equipped with Block and IQF to produce 2,000 mt.

#### Ongole Plant

The Ongole plant (Andhra Pradesh, South India) was set up in 2015. It is located in the Vannamei belt of India. Equipped with state-of-the-art Block and IQF facilities, the plant has a production capacity of 4,000 mt.



## sustainable aquaculture



### Sustainability Approach

DISA (Development of Integrated and Sustainable Aquaculture), is a partnership between Solidaridad (an international NGO, based in the Netherlands), and IFB Agro to help farmers implement sustainable aquaculture practices, to earn international market recognition and improve their livelihood. IFB Agro will spearhead this project in West Bengal.

### DISA's Aims

- To form a farmer group and work with it throughout the season, to get the farms ASC certified so that the produce is benchmarked to international quality standards.
- To develop a sustainable ASC/BAP certified shrimp supply chain model.
- Solidaridad Network is carrying out similar sustainability exercises in 57 countries wherein they enable individuals to address and find solutions to their issues collectively by forming groups.

IFB Agro is executing this project at ground level by mobilising a dedicated and efficient technical team in earmarked cluster areas of West Bengal

**Solidaridad**





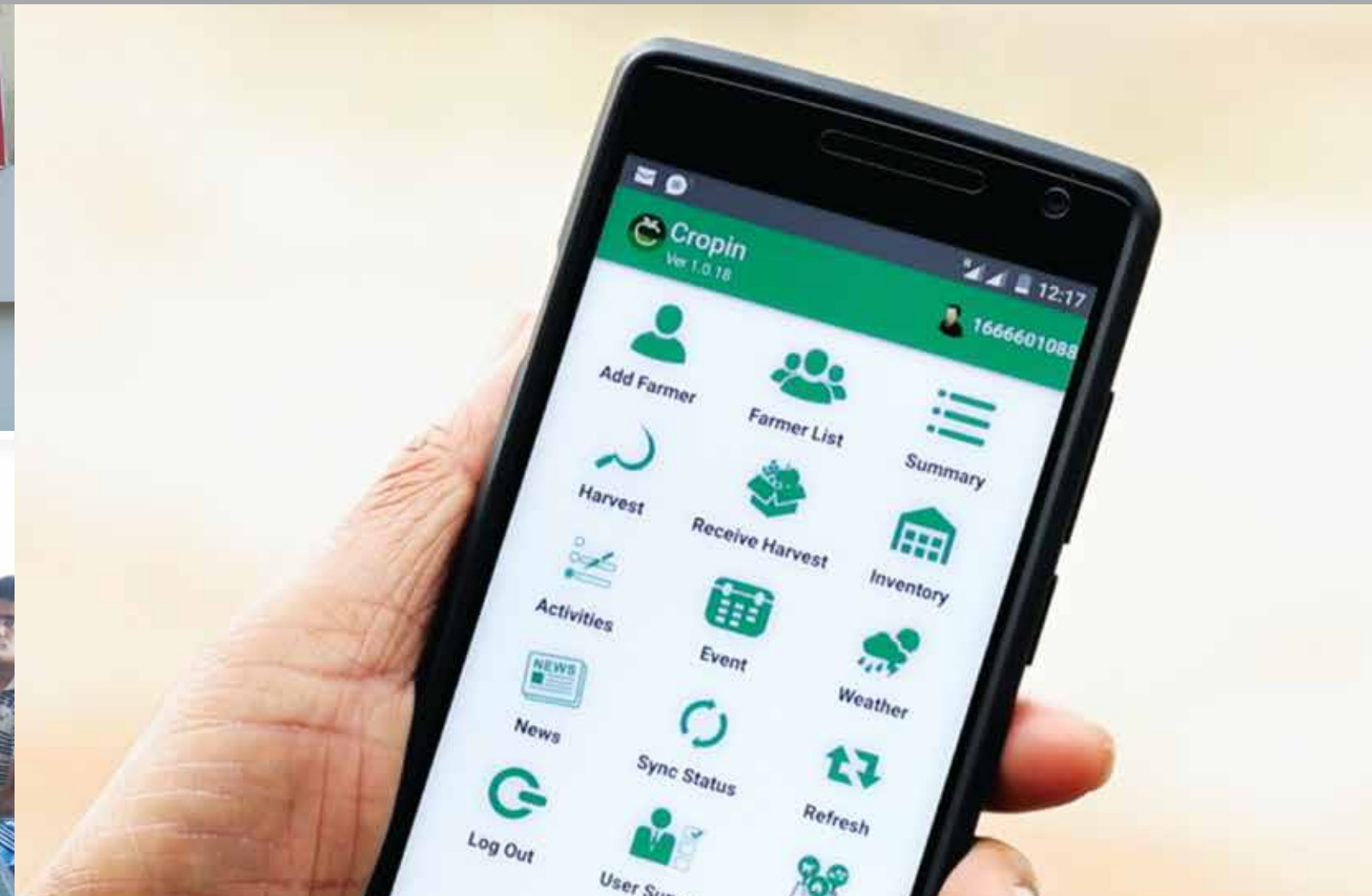


Farmer Helpline

**IFB Aquacare**

+91 92397 92397

Our round-the-clock customer care service helps farmers contact our team to seek support.



### Aqua Feed Business

IFB Agro is the single largest distributor of CPF Aqua Feed, dominating the market in West Bengal.

### Aquashop—One-stop Solution

#### Technical Service

An IFB enterprise to provide complete support service for the farmers in the prawn/fish farming belt of West Bengal. Through these shops we cater to every need of the farmers, from stocking to harvesting. We have a fast growing network covering the farming belt.

Our technical service network covers  
5,000+ farmers  
and 10,000 ponds.

#### Aquashop Products

- All major inputs for shrimp and fish culture, such as Seed, Feed, Aqua Healthcare Products such as Probiotics, Sanitizers, Minerals, Feed Supplements, etc.
- Special products that can be used to ensure healthy prawns—Virus Detection Kits, Testing Kits, etc.

#### Laboratory Services

Testing for water, soil and shrimp.

#### Seminars

Regularly held to update farmers on the latest culture, technology and regulations.

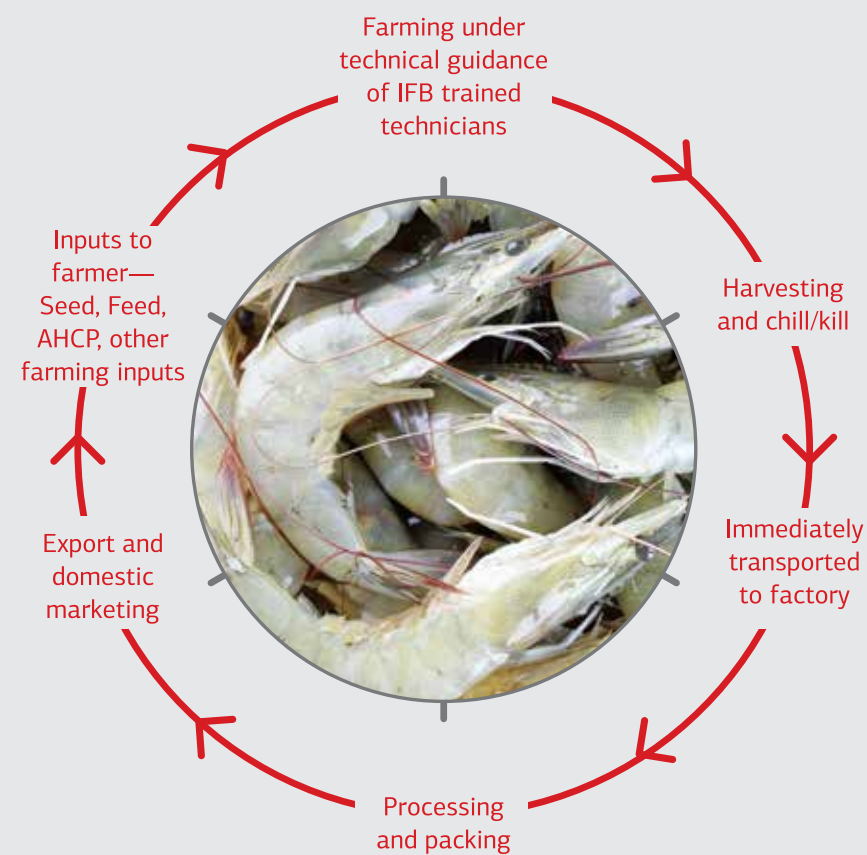
#### Information

On products, prices and demand for grades.

### Business Model

IFB Agro has introduced a custom built geo-tagging model called **CROPIN**—with a smart phone app, to track and trace the farmers/ponds. We can monitor the activities on real time basis right from pond preparation to delivery of the harvested material at our factory, ensuring that the highest quality standards are maintained at each stage. Through the Cropin module, which is the first of its kind, we are able to ensure traceability of the inputs and processes down to the pond level.





Clean and Sustainable Aqua Culture



**BMPs** Clean seed, clean water and clean pond bottom mean a sustainable harvest and happy farming community.



**Biosecurity** Prevents vectors such as mammals, birds, crabs and pathogenic contamination. Disinfection of equipment and manpower eradicates all sorts of infections.



**Nursery System** Maintains the environment and reduces production costs up to 30 DOC.



**Shrimp Toilet** Regular removal of toxic wastes in the pond bottom improves shrimp health and maintains good FCR.



**Aeration** Cleans the pond water and bottom by oxidising the toxic substances.

Our products are farmed and packaged with focus on safety and 100% hygiene. This world class freshness is a result of adhering to strict global quality standards and safety norms.

Our Certifications





vannamei



black tiger





# freshwater scampi

from the Kolkata and Ongole plants



**PRODUCT**  
HO, HL

**PACKING**  
10 x 1 kg, 6 x 1.8 kg

**SIZES**  
U/5-16/20

HO



HO



HO

## Vannamei (Kolkata, Ongole)

Product	Form	Grades	Glazing	Packing
Head On	Semi IQF	20/30, 30/40, 40/50, 50/60	0%, 20%, 25%	20 x 500 g, 10 x 1 kg
Headless	Block, IQF	13/15, 16/20, 21/25, 26/30 31/40, 41/50, 51/60	0%, 20%, 25%	6 x 1.8 kg, 6 x 4 lbs 10 x 1 kg
Peeled Deveined Tail On (PDTO)	IQF	13/15, 16/20, 21/25, 26/30 31/40, 41/50, 51/60	0%, 20%, 25%, 30%	10 x 1 kg 5 x 2 lbs, 4 x 5 lbs
Peeled Deveined (PD)	IQF	16/20, 21/25, 26/30, 31/40 41/50, 51/60	0%, 20%, 25%, 30%	10 x 1 kg 5 x 2 lbs, 4 x 5 lbs

## Black Tiger (Kolkata)

Product	Form	Grades	Glazing	Packing
Head On	Semi IQF	10/20, 20/30, 30/40	0%, 20%, 25%	20 x 500 g, 10 x 1 kg
Headless	Block, IQF	6/8, 8/12, 13/15, 16/20, 21/25 26/30, 31/40, 41/50, 51/60	0%, 20%, 25%	6 x 1.8 kg, 6 x 4 lbs 10 x 1 kg
Peeled Deveined Tail On (PDTO)	IQF	13/15, 16/20, 21/25, 26/30 31/40, 41/50, 51/60	0%, 20%, 25%, 30%	5 x 2 lbs, 10 x 1 kg
Peeled Deveined (PD)	IQF	16/20, 21/25, 26/30, 31/40 41/50, 51/60	0%, 20%, 25%, 30%	10 x 1 kg, 5 x 2 lbs 4 x 5 lbs
Easy Peel (EZ Peel)	IQF	13/15, 16/20, 21/25, 26/30 31/40	0%, 20%, 25%, 30%	10 x 1 kg, 10 x 2 lbs

## Fresh Water Scampi (Kolkata)

Product	Form	Grades	Glazing	Packing
Head On	IQF	U/5, 6/8, 8/12, 13/15, 16/20	0%, 10%	10 kg IWP bulk pack
Headless	Block, IQF	U/5, 6/8, 8/12, 13/15, 16/20	0%, 20%	6 x 2 kg, 6 x 4 lbs
Easy Peel (EZ Peel)	Block, IQF	U/5, 6/8, 8/12, 13/15, 16/20	0%, 20%	10 x 2 lbs

**Vannamei**  
*Litopenaeus vannamei*  
**Season**  
Apr-Jul, First Crop  
Oct-Dec, Second Crop  
Jan-March and  
Aug-Sep, Lean period

**Black Tiger**  
*Penaeus monodon*  
**Season**  
Mar-Oct, Limited quantity  
as farmers have been  
switching over to Vannamei

**Freshwater Prawn**  
*Macrobrachium rosenbergii*  
**Season**  
Aug-Dec  
Limited quantity



domestic range

**IFB**

# Fresh Catch



## Domestic Market

- Leading national brand in frozen seafood in Food Services and Retail—Ready to Cook and Ready to Fry segments in India. Presence in all modern trade formats and leading traditional retail stores.
- Only Indian Company involved in Food Services and Retail Business across India.

## Product Range



King Jumbo Prawns, Super Jumbo Prawns, Extra Large Prawns, Jumbo Prawns, Large Prawns, Medium Prawns, Small Prawns, Basa Fish Portions and Basa Fish Fillets



Butterfly Shrimps, Prawn Torpedoes, Prawn Sticks, Prawn Pops, Prawn Spring Rolls, Fish Fritters, Fish Fingers, Breaded Fish Fillets and Fish Poppers

## Our Esteemed Clients





## other associate companies



### **IFB INDUSTRIES LIMITED**

[www.ifbindustries.com](http://www.ifbindustries.com)

**Fine Blanking** With 40 years of core fine blanking experience, backed by a world class tool room, advanced fine blanking presses and supporting machinery manned by highly skilled, competent personnel, IFB is a leader in the field of manufacturing fine blanked components for various industries.

[arupdas@ifbkolkata.com](mailto:arupdas@ifbkolkata.com)

[www.ifbbangalore.com](http://www.ifbbangalore.com)



**Home Appliances** Manufacturing home appliances for over three decades, IFB designs machines focused on liberating the Indian woman from the hassle of household chores. The Company is reputed for its forte in quality and technology.

[marketing@ifbglobal.com](mailto:marketing@ifbglobal.com)

[www.ifbappliances.com](http://www.ifbappliances.com)



### **IFB AUTOMOTIVE PRIVATE LIMITED**

Established in 1989, IFB Automotive pioneered the manufacture of fine blanked automotive components, seating systems, door systems and automotive motors.

[info@ifbautomotive.com](mailto:info@ifbautomotive.com)

[www.ifbautomotive.com](http://www.ifbautomotive.com)



### **TRAVEL SYSTEMS LIMITED**

Founded in 1991, Travel Systems Ltd is an IATA accredited, travel solutions company with offices in Bangalore, Kolkata, Goa, Guwahati and Delhi.

Our hospitality services include 4,000 domestic and 23,000 international hotels.

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