



Ready to Cook | Ready to Fry | Ready to Eat

Freshness on a platter



An enterprise of quality

About IFB Agro

IFB Agro Industries Ltd is a Public Limited Company incorporated in 1982. Headquartered in Kolkata, it is in the business of retailing the following processed seafood products under the brand name **IFB Fresh Catch**.

Retail/Food Services (HoReCa)

- IFB Fresh Catch, Ready to Cook—Fish & Prawns
- IFB Fresh Catch, Ready to Fry—Fish & Prawns

Additionally, the Company also retails a range of Ready to Eat meals under the brand name **IFB Minute Meals**.

Our Vision

To be India's leading company for frozen seafood and ready to eat meals based on quality and sustainability that will be globally recognised, accepted and trusted by people. We are committed to serving our customers products of the the highest quality.

Fresh is frozen



Frozen seafood is fresher than fresh

The so-called 'fresh' seafood in the market has actually travelled a long way to get to you. By the time it arrives in the market, it is already not fresh. Kept on ice for days, bought and carried home, perhaps a week of decay has already set in.

FRESHLY HARVESTED & FROZEN

Freshly harvested fish and prawns are frozen within hours using IQF (Individual Quick Freezing) technology. They smell fresh, feel firm to the touch and their taste and texture easily prove how healthy and fresh they really are.

No waiting, start cooking!

The hassle of removing bones, descaling and cutting often leads to nicked fingers. Also, having to cook a whole fish means no portion control and leads to a lot of wastage.

NO CLEANING, PRE-CUT PORTIONS

Frozen fish comes processed in easy to use portions, meaning no wastage! Embrace convenience with descaled and boneless products just waiting for your culinary touch.

PORTION CONTROL, NO WASTAGE

Frozen prawns are de-veined by professionally trained workers, delivering you a product quality that is healthier and safer for you than what your own two hands can provide.



100%
FRESHNESS



100%
APPETISING



100%
HEALTH



0%
WASTE



100%
PRESERVED

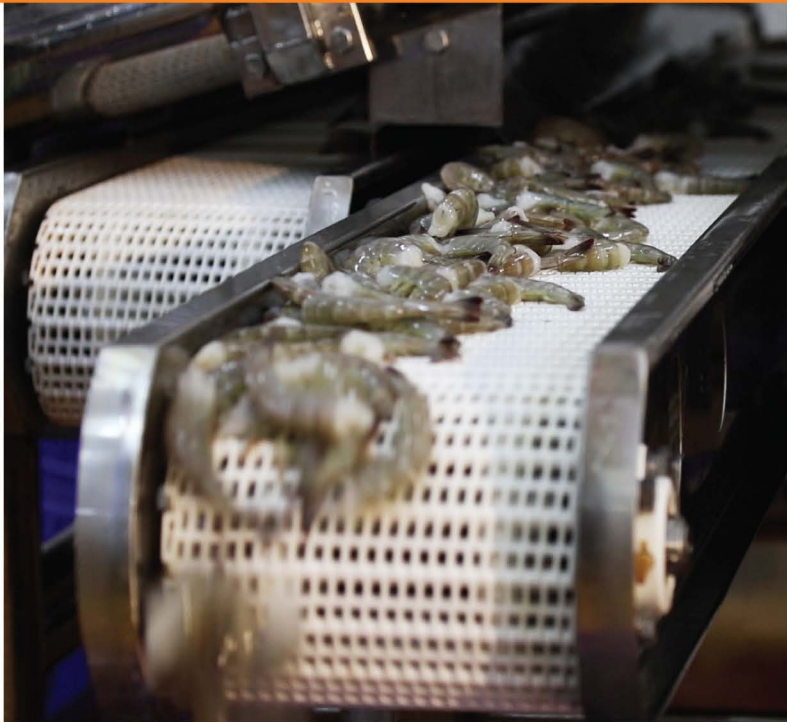


100%
STORAGE



FROZEN
FOOD IQF

Health and hygiene



Stay healthy with **100% hygiene**

**EXPORTED TO THE WORLD,
NOW ON YOUR PLATE**

'Fresh' seafood is handled by hand, transported over many miles to the market, often kept on dirty ice or stacked on the ground and carried home in plastic packets. In the process, it attracts a variety of germs. Why eat something off the floor?

Get seafood that is guaranteed to be hygienic and healthy from HACCP certified facilities. Enjoy a quality standard that is exported to the rest of the world. Choose frozen seafood, it's healthier!

Get a **shelf** life!

SHELF LIFE UP TO 12 MONTHS

Seafood bought in the market has no shelf life. On the other hand, frozen (IQF) seafood can be stored up to 12 months at -18°C with no deterioration in the quality of its taste, texture or nutritional value.



Seafood is healthy for you

50% higher
chance of surviving
coronary disease*

Quicker neurotransmission
(communication between brain cells)
and response to hormones and
regulatory substances

The retina has
the body's highest
concentration of DHA^{#*}

Found in fish, DHA aids in converting light
into visual signals.

[#]Docosahexaenoic Acid.

Promotes maturation
of the immune system
in infancy and lowers
chance of childhood
allergies*

Reduction in the chance of type 2 diabetes
and an improvement in the welfare of patients
needing total parenteral nutrition

Rich source of Omega-3
fatty acids*

Seafood is also a good source of protein,
vitamins and minerals. It is recommended
to include seafood in the diet at least twice
a week.

*For more detailed information on the health benefits of seafood, visit www.frdc.com.au



IFB

Fresh Catch

So fresh...
we don't fetch it
till you order it...



Ready to Cook *Prawns*



Prawns in sizes ranging from Small to Super Jumbo, frozen with IQF (Individual Quick Freezing) technology to seal in maximum nutrition, texture and taste.

Soft and Succulent | 99% Fat Free | Rich in Omega-3 IQF (Individually Quick Frozen) Technology | Zip Pack

Ingredients Prawns, Water (to avoid dehydration)

Thawing Defrost prawns in the refrigerator till soft. For quicker defrosting, keep prawns immersed in cold water till soft.

Cooking IFB Fresh Catch prawns can be boiled, grilled, salted, baked or deep-fried



Prawns King Jumbo

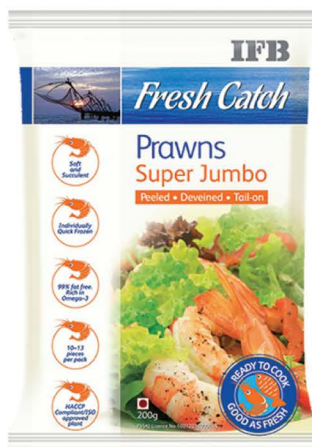
₹875
500 gm
14-17 pieces



Thaw and cook



Tandoori Prawn
Grilled Prawn



Prawns Super Jumbo

₹320
200 gm
10-13 pieces



Thaw and cook



Prawns with Coriander and Chillies

Ready to Cook *Prawns*



Prawns Jumbo

₹280
200 gm
17–19 pieces

₹650
500 gm
33–39 pieces



Thaw and cook



Prawns Biryani
Prawn with Mango and Chilli Salsa



Prawns Extra Large

₹240
200 gm
22–27 pieces



Thaw and cook



Prawn Malai Curry
Szechuan Prawns



Prawns Large

₹220
200 gm
35–37 pieces



Thaw and cook



Prawn Pulao
Chilli Prawns

Ready to Cook *Prawns*



Prawns Medium

₹180
200 gm
48-52 pieces



Thaw and cook



Prawn Curry,
Prawn Cutlets



Prawns Small

₹160
200 gm
80-90 pieces



Thaw and cook



Prawn Fried Rice
Prawn Pakora

₹350
500 gm
220-230 pieces



Our Certifications



For more recipes visit www.ifbfreshcatch.com

Ready to Cook *Fish*



Taste the freshness of soft, succulent Ready to Cook fish portions and fillets.

Good Source for Lean Protein | Healthy Low Fat Food IQF (Individually Quick Frozen) Technology | Zip Pack

Ingredients Basa (Pangasius), Salt, Water

Thawing Place fish portions/fillets in a microwave safe bowl or tray. Microwave on thaw or low power settings for up to 2 minutes. For quick defrost, keep the basa fillets/porions immersed in water till soft.

Cooking IFB Fresh Catch basa can be grilled, fried, baked, battered or crumbed



Basa Fish Portions

₹300

500 gm

12-13 pieces



Thaw and cook



Fish Masala,
Chilli Fish



Basa Fish Fillets

₹500

1 Kg



Thaw and cook



Teriyaki Basa Fillet,
Lemon Butter Fish

For more recipes visit www.ifbfreshcatch.com

Ready to Fry *Prawns*



Party fare or every day snacking, these prawns are a tempting treat, easy and quick to serve up.

Crispy & Crunchy | Gourmet Snacks

Cooking

- 1 Heat oil
- 2 Immerse prawns in oil
- 3 Reduce flame and deep fry till golden brown
- 4 Drain excess oil
- 5 Serve hot with your favourite sauce



Prawn Torpedoes

₹250
150 gm
6 pieces



Fry and serve

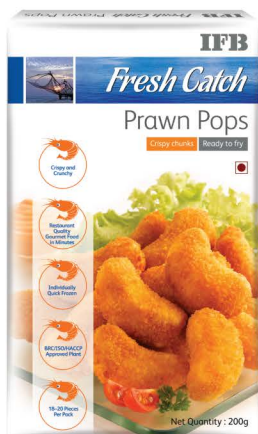


Ingredients

Prawn, Bread Crumb, Egg and Seasoning



Best served with tangy tamarind sauce



Prawn Pops

₹210
200 gm
18-20 pieces



Fry and serve



Ingredients

Shrimp, Batter, Bread Crumb, Seasoning, Salt, Vegetable Oil



Prawn pops roll

For more recipes visit www.ifbfreshcatch.com

Ready to Fry *Prawns*



Prawn Spring Rolls

₹220

200 gm

6 pieces



Fry and serve



Ingredients

Shrimps, Shredded Vegetables, Spring Roll Sheet, Seasoning, Salt and Egg



Served best with Hot Garlic sauce



Prawn Sticks

₹190

200 gm

10 pieces



Fry and serve



Ingredients

Prawn, Bread Crumb, Egg, Salt, Seasoning and Chopped Vegetables



Best served with chilli tomato sauce



Butterfly Shrimps

₹215

150 gm

6 pieces



Fry and serve



Ingredients

Prawn, Bread Crumb, Salt, Egg and Seasoning



Best served with barbecue sauce

For more recipes visit www.ifbfreshcatch.com

Ready to Fry *Fish*



Savour the crispy, deliciousness in every bite. Just defrost, fry, garnish and serve hot!

Crispy & Crunchy | Gourmet Snacks

Cooking

- 1 Heat oil
- 2 Immerse fish in oil
- 3 Reduce flame and deep fry till golden brown
- 4 Drain excess oil
- 5 Serve hot with your favourite sauce



Fish Fritters

₹330

600 gm

24 pieces



Fry and serve



Ingredients

Basa (Minced), Breadcrumbs, Mustard, Garlic, Green Chilli, Ginger, Coriander, Egg, Black Pepper, Salt, Lemon and Baking Powder



Fish Fritter Tacos



Fish Fingers

₹200

200 gm

10 pieces



Fry and serve



Ingredients

Fish Fillets, Bread Crumb, Batter, Egg and Salt



Fish Finger Sandwich

₹370

400 gm

20 pieces

For more recipes visit www.ifbfreshcatch.com

Ready to Fry *Fish*



Fish Poppers

₹180

300 gm

17-19 pieces



Fry and serve



Ingredients

Fish, Breadcrumbs, Egg, Seasoning, Black Pepper, Lemon, Salt



Best served with Mexican salsa sauce



Breaded Fish Fillets

₹190

200 gm

4 pieces



Fry and serve



Ingredients

Fish Fillets, Bread Crumb, Batter, Egg, Salt, Seasoning



Cheesy baked Breaded Fish Fillet



For more recipes visit www.ifbfreshcatch.com



Fresh Catch

FOOD SERVICES (HoReCa)

World-class freshness on your plate

IFB Fresh Catch Ready to Cook and Ready to Fry products are widely used by some of the most esteemed hotels, restaurants and caterers in the country. The IFB Quality Code goes to great lengths to routinely monitor product quality and food safety systems to ensure compliance and customer satisfaction.

IFB Agro is probably the only company to comply with all major global certification standards. The products we export globally are the ones served on your plate.



Product Range: Food Services (HoReCa)



Species	Black Tiger	Vannamei			Scampi
Glaze	10%	20%	25%	30%	20%
Grade					
U/5	-	-	-	-	10-14
6/8	-	-	-	-	16-24
8/12	24-27	24-27	-	24-27	24-27
13/15	33-36	33-36	-	33-36	32-35
16/20	40-44	40-44	40-45	-	40-44
21/25	50-55	50-55	50-56	-	50-55
26/30	60-63	60-63	60-64	-	-
31/40	80-85	80-85	80-88	-	-
41/50	100-110	100-110	100-110	-	-
51/60	125-135	125-135	-	-	-
40/60	-	104-110	-	-	-
60/80	-	175-185	-	-	-
80/120	-	250-260	-	-	-
100/200	-	330-370	-	-	-
200/300 (100/300)	-	570-630	-	-	-

All above variants and species are available in Headless/PD/O/PD/PUD forms

FISH and OTHER	Specifications
Basa—Vietnamese/Indian	2-3 Pcs/Kg
Bhetki—Fillet Whole/With Skin and Collar/Whole Gutted	0.5-1.2 Kg/Pc
Squid Tube	40-60 Pcs/Kg

Food Services (HoReCa)



READY TO FRY	Specifications
Breaded Fish Fillets, Fish Fingers, Fish Fritters, Fish Poppers	20–60 Pcs/Kg
Prawn Pops, Butterfly Shrimps, Prawn Spring Rolls, Prawn Torpedoes, Prawn Sticks	30–100 Pcs/Kg

Our esteemed customers



Production facility



Kolkata and Ongole

2 plants

Total Capacity

5,000+ mt



Our plants



Kolkata Plant

Our Kolkata plant (West Bengal, India) specialises in farmed Black Tiger and Vannamei prawns, premium products that are considered a delicacy the world over. The state-of-the-art plant is equipped with Block and IQF facilities to produce 2,000 mt annually.



Ongole Plant

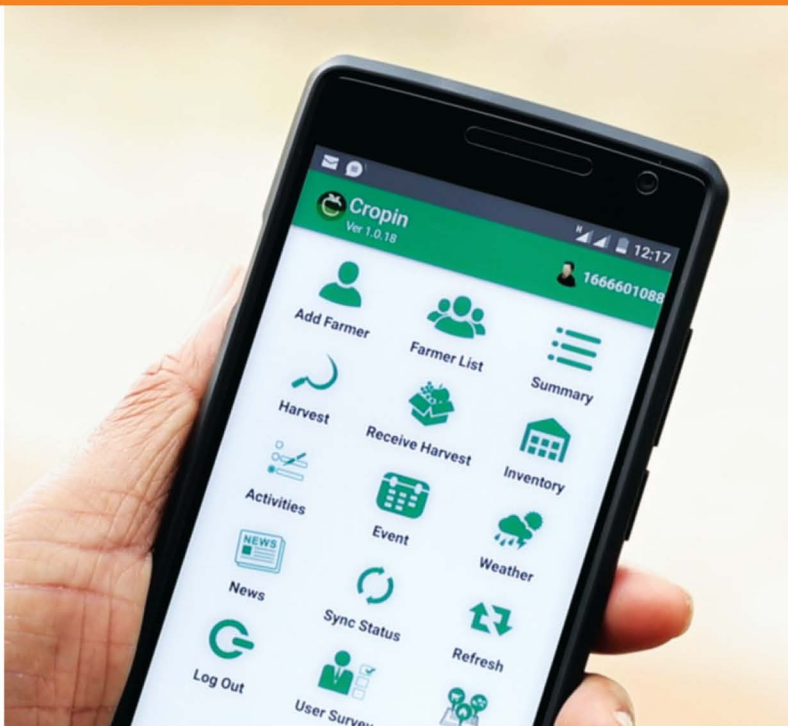
The Ongole plant (Andhra Pradesh, India) was set up in 2015. It is located in the Vannamei belt of India. Equipped with state-of-the-art Block and IQF facilities, the plant has a production capacity of 4,000 mt annually.



APPROVAL No. 477



Farm to fork traceability



Aquashop—One-stop shop for aquaculture needs

These shops cater to all farming requirements of prawn/fish farmers. We provide complete support services in terms of quality products and facilitation for crop loans and insurance.

Our technical service network covers 5,000+ farmers and 10,000+ ponds.

Cropin

IFB Agro has introduced a custom-built geo-tagging software called Cropin. It includes a Smartfarm app, to track and trace farms/ponds. This monitors the activities on a real time basis, right from pond preparation to delivery of the harvested stock at the factory, ensuring the highest quality standards are maintained at each stage. Cropin module, the first of its kind in India, ensures traceability of inputs and processes right down to the pond level.

Sustainable Aquaculture



DISA

IFB Agro has launched Development of Integrated and Sustainable Aquaculture (DISA), a programme in collaboration with Solidaridad, a international civil society organisation, to encourage sustainable aquaculture practices.

Solidaridad

IFB to the world



For over 20 years we have processed the very best shrimp from our aquafarmers' ponds with commitment and dedication. We consistently supply premium Black Tiger Value Added Shrimp and Vannamei all around the globe.

Working hand in hand with farmers enables us to produce a quality that is second to none.

We customise the labelling according to the customer's requirement.

IFB Agro exports its brands IFB Royal and Aquafresh to Japan, Korea, Vietnam, China Singapore, Canada, USA, Germany, Netherlands, France, UK, Belgium, Lithuania, Denmark, Austria, Uruguay, Russia, Qatar, Saudi Arabia, Kuwait, Bahrain, UAE, CIS countries and many more.

Our Certifications



APPROVAL No. 477



Our products are farmed and packaged with focus on safety and 100% hygiene. This world class freshness is a result of adherence to strict global quality standards and safety norms.



Seafood workshops



Unique training programme for chefs

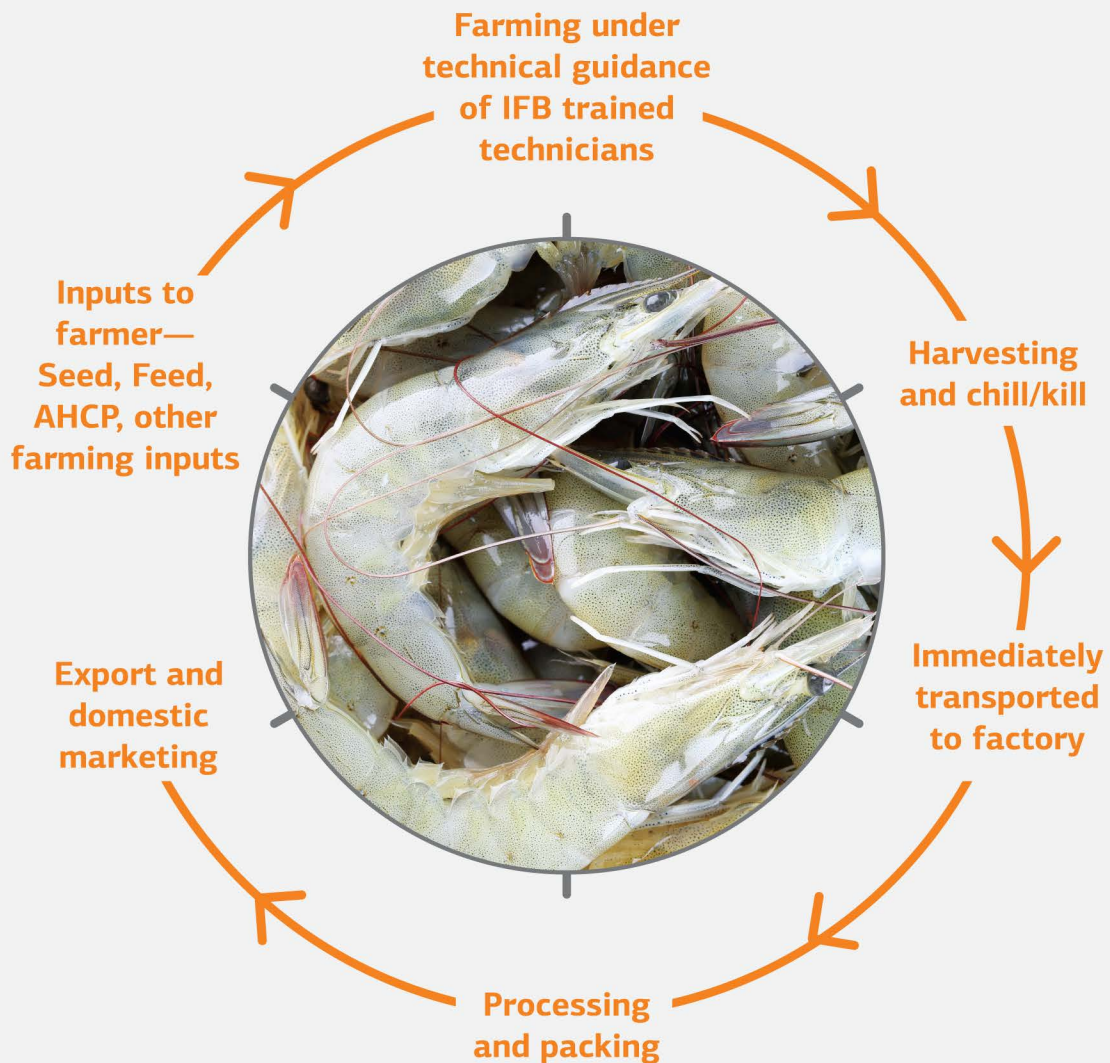
IFB Agro organises seafood workshops for chefs of hotels, restaurants and caterers.

These are conducted by renowned chefs of the hotel industry in various cities of India.

Chefs are educated of the benefits of IQF frozen seafood over market bought seafood and trained in the various methods of preparing IFB Fresh Catch fish and prawn products.

At the end of the workshop, the chefs receive certificates of appreciation that they can display in their hotels or restaurants.

Clean and Sustainable Aquaculture



BMPs Clean seed, clean water and a clean pond bottom mean a sustainable harvest and a happy farming community.



Biosecurity Prevents vectors such as mammals, birds, crabs and pathogenic contamination. Disinfection of equipment and manpower eradicates all sorts of infections.



Nursery System Maintains the environment and reduces production costs up to 30 DOC.



Shrimp Toilet Regular removal of toxic waste from the pond bottom improves shrimp health and maintains good Feed Conversion Ratio.



Aeration Cleans the pond bottom as well as the pond water by oxidising toxic substances.



Minute Meals

Made in Thailand
Served in India!

Anytime dining

Enjoy the authentic taste of Thailand in the comfort of your home with IFB Minute Meals. Just heat and eat this Ready to Eat meal and be instantly transported to the culinary brilliance of Thai chefs. Give your taste buds a treat!

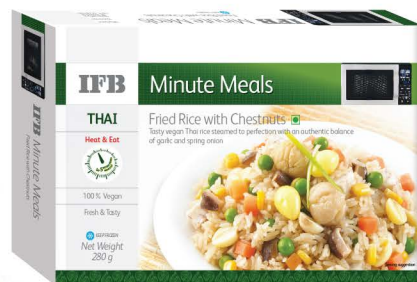


Minute Meals



ASIAN FRIED NOODLES

IFB Minute Meals brings you easy, mouthwatering Asian noodles. Perfect for that ready-in-minutes comfort meal.



FRIED RICE WITH CHESTNUTS

IFB Minute Meals serves up vegetarian Fried Rice with Chestnuts in a matter of minutes. Perfectly balanced fried rice with just that right touch of flavour. Everyone will think you're a master chef!



THAI RED CURRY WITH JASMINE RICE

This fragrant and flavourful curry that makes you think of coconut palms and sandy beaches will make everyone wonder how many hours you spent in the kitchen. Serve with jasmine rice on the side. Little do they know, your recipe is heat and eat!



QUICK & DELICIOUS



JUST MICROWAVE



FRESH & TASTY



AUTHENTIC THAI TASTE



100% VEGAN



NO MSG



PERFECT PORTION SIZES

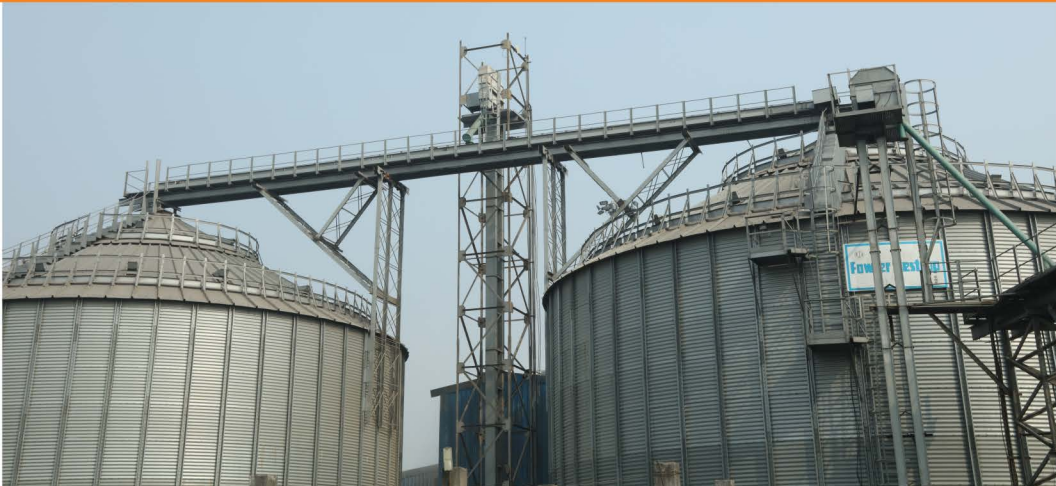


NO PRESERVATIVES



NO TRANS FAT
CHOLESTEROL

Other activities



IFB Agro's distillery in Diamond Harbour commenced in 1987. IFB has also set up a new state-of-the-art grain-based distillery in 2007 with a capacity of 60 KLPD. The unit uses Smart technology to minimise power consumption.

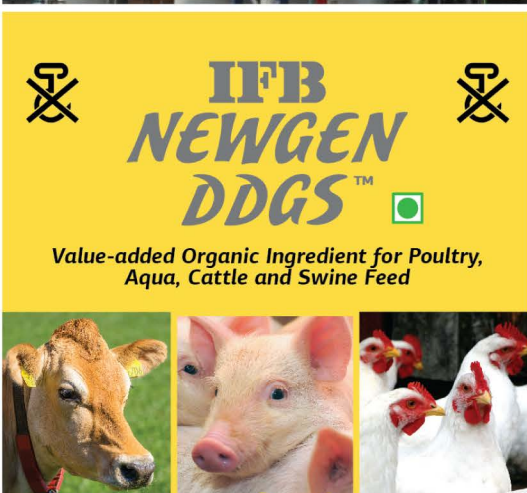
95% electricity generated in-house.
Zero Effluent Discharge.
ISO14001:2015 certified.



Extra Neutral Alcohol (ENA)

www.ifbagro.in/ena.php

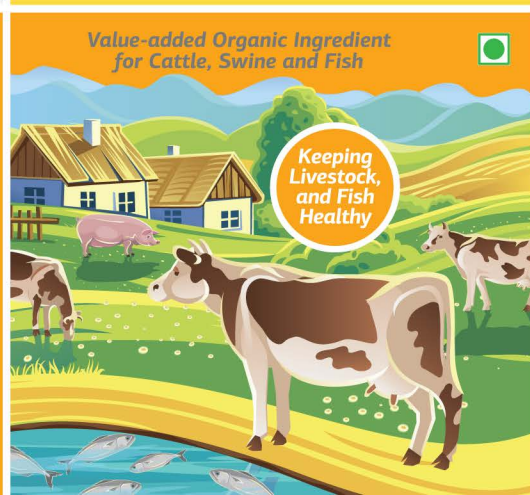
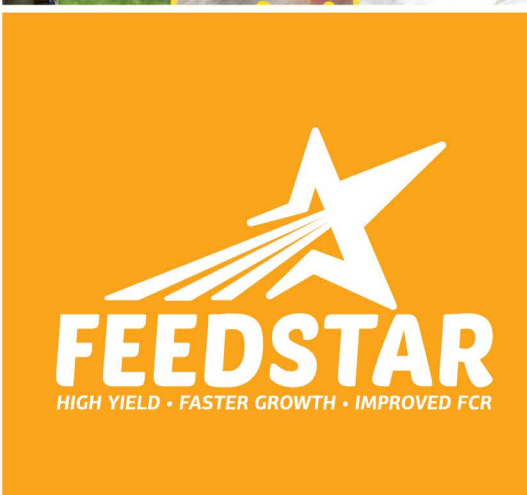
Used for the production of both IMIL (Indian Made Indian Liquor) and IMFL (Indian Made Foreign Liquor). IFB Agro produces 1,10,000 litres of ENA per day by fermenting non-edible grain.



DDGS (IFB Newgen DDGS)

www.ifbagro.in/ddgs.php

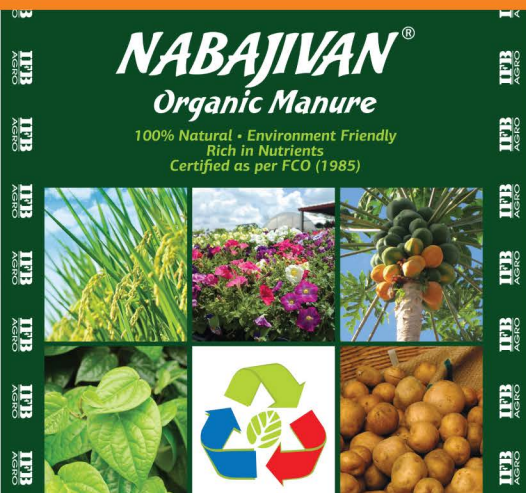
Powerpacked DDGS—Distiller's Dried Grain Solubles. Value added organic ingredient for poultry, aqua, cattle and swine feed. High protein, high digestibility and high energy.



Feedstar

Value added ingredient for cattle, swine and fish feed. High yield, faster growth and improved Feed Conversion Ratio.

Other activities



Organic Manure (Nabajivan)

www.ifbagro.in/nabajivan.php

100% natural, environment friendly, organic manure that is rich in nutrients.



CO₂

www.ifbagro.in/co2.php

The Carbon Dioxide plant produces food and industrial grade CO₂ in bulk as well as in cylinders.

IFB Agro is an approved supplier for global giants Coca-Cola and Pepsico.



Dry Ice (Polarice)

www.ifbagro.in/polarice.php

IFB Agro is the largest manufacturer and a leading distributor of dry ice in eastern India.

We market 3 mm and 16 mm PolarIce Pellets as well as 15 kg PolarIce Blocks



IMIL

www.ifbagro.in

IFB Agro is the largest manufacturer of Indian Made Indian Liquor (IMIL) in West Bengal.

CSR Initiatives



IFB Agro takes pride in its CSR efforts, which have culminated in it adopting 3 villages around its ENA plant in West Bengal.

- The school has been renovated and furnished by the Company and its students are given free mid-day meals 3 days a week.
- IFB Agro also provides free lighting to the community as well as a free ambulance service.
- Furthermore, in a collaborative project with the Indian Institute of Cerebral Palsy, IFB Agro provides disability management to approximately 800 families in the area.
- In Contai, the world of books has been brought to farmers' children in the form of a library. It also features modern digital resources such as eBooks as well as CD and pen drive content to educate the little ones.
- IFB Agro has also extended a helping hand to local millers by acquiring its requirement for parboiled broken rice, used in the distillation process, directly from them, thereby allowing them the advantage of a better price.

Other associate companies...



IFB INDUSTRIES LIMITED

www.ifbindustries.com

Fine Blanking With 40 years of core fine blanking experience, backed by a world class tool room, advanced fine blanking presses and supporting machinery manned by highly skilled, competent personnel, IFB is a leader in the field of manufacturing fine blanked components for various industries.

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IFB APPLIANCES LIMITED

www.ifbappliances.com

Home Appliances Manufacturing home appliances for over three decades, IFB designs machines focused on liberating the Indian woman from the hassle of household chores. The Company is reputed for its forte in quality and technology.

marketing@ifbglobal.com • www.ifbappliances.com



IFB AUTOMOTIVE PRIVATE LIMITED

Established in 1989, IFB Automotive pioneered the manufacture of fine blanked automotive components, seating systems, door systems and automotive motors.

info@ifbautomotive.com • www.ifbautomotive.com



TRAVEL SYSTEMS LIMITED

Founded in 1991, Travel Systems Ltd is an IATA accredited, travel solutions company with offices in Bangalore, Kolkata, Goa, Guwahati and Delhi. Our hospitality services include 4,000 domestic and 23,000 international hotels.

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